Aurora info booklet

Developed by Sierra Duffey, November 2018

# Important links

## Aurora

* Archived repo: <https://github.com/gctools-outilsgc/design-system>
* Active repo: <https://github.com/gctools-outilsgc/design-system-code>
* GCmessage channel: <https://message.gccollab.ca/group/dcd_design_system>
* Aurora wiki page: <https://wiki.gccollab.ca/Aurora>
* GCdigital design system wiki page <https://wiki.gccollab.ca/GCDigital_design_system>
  + Kept for retention purposes. Has more information about project planning, initial research, our process.
* GCcollab group: <https://gccollab.ca/groups/profile/481553/enaurora-design-systemfr>
* Project management files: <https://github.com/gctools-outilsgc/design-system/tree/master/project_mgmt>
* UX reports: <https://github.com/gctools-outilsgc/design-system/tree/master/ux%20testing/final%20reports>

## External – keep up to date with these

* Iggy design system (BC gov) <https://github.com/bcgov/iggy-design-system>
* Adele. Design systems repository. <https://github.com/marcintreder/adele>
* Canada Digital Playbook. <https://github.com/canada-ca/digital-playbook-guide-numerique>
* Miukimiu. Design Systems repository. <https://github.com/miukimiu/design-systems>
* Awesome design systems. <https://github.com/alexpate/awesome-design-systems>
* WET-BEOW organization. <https://github.com/wet-boew>
* Canada.ca theme <https://github.com/wet-boew/GCWeb>
* Canada.ca Design Library <https://github.com/canada-ca/design-system-systeme-conception>

# Core team and roles

|  |  |  |  |
| --- | --- | --- | --- |
| Name | Contact Info | Role | Notes |
| Genevieve Lemieux | [Genevieve.lemieux@tbs-sct.gc.ca](mailto:Genevieve.lemieux@tbs-sct.gc.ca) | Product Owner | Responsible for partnerships and general communications related to Aurora. Primary decision maker on updates and tasks. |
| Nick Pietrantonio | [Nicholas.pietrantonio@tbs-sct.gc.ca](mailto:Nicholas.pietrantonio@tbs-sct.gc.ca) | Designer and Developer | Key contact for design system strategy, vision and planning, particularly on the technical side. Development of custom components. |
| Ethan Wallace | [Ethan.wallace@tbs-sct.gc.ca](mailto:Ethan.wallace@tbs-sct.gc.ca) | Designer and Developer | Key contact for anything related to the development of the website, particularly front-end changes or developer’s content. Accessibility. |
| Marianne Aubrey | [Marianne.aubrey@tbs-sct.gc.ca](mailto:Marianne.aubrey@tbs-sct.gc.ca) | Lead Writer | Design and developer documentation. Content expert. Will be leading testing on voice and tone. |
| Sabrina Rowland-Cote | [Sabrina.rowland-cote@tbs-sct.gc.ca](mailto:Sabrina.rowland-cote@tbs-sct.gc.ca) | Designer | Created Aurora imagery and branding, component designer. Working on do/don’t images. |
| Alex Mesley  Donna Monbourquette | [Alex.mesley@tbs-sct.gc.ca](mailto:Alex.mesley@tbs-sct.gc.ca)  [Donna.monbourquette@tbs-sct.gc.ca](mailto:Donna.monbourquette@tbs-sct.gc.ca) | UX Researcher | Will be leading any research related to specific components or usability testing of the website. |

# Ongoing work

* Weekly and monthly analytics via Google Analytics.
  + Emails will be set up to be sent to Genevieve Lemieux.
  + Key data points to look at are: total page views (including home page), percentage of unique page views, new users, top pages, referral sources, pages per session, average time per page, average time per session.
  + Take note of irregular data (i.e. peaks in views) and place in context to see the cause of increased (or decreased) viewership.
  + Key stats are shared in the GCmessage channel every Monday with interpretation as required.
  + Addison Van Den Hooven set this up and is able to answer questions about GA.
* Monitoring and maintenance of user-submitted issues and contributions.
  + Monitor the design system Github repo on a regular basis (or set up notifications) to make note of and action user-submitted issues and contributions.
* Communications with partners and users of Aurora.
  + Sierra gets requests and questions on a regular basis related to the positioning of Aurora, future updates, strategic considerations and how to use.
  + Answer these users and ask for them to share screenshots of anything created using Aurora. Helps to build our user base and repository of examples.
  + Can use key messages (see below) to answer individual questions. I also usually send them to the FAQ or other relevant page on the site. I will send them to our wiki page if questions are more related to how we planned the project or built the system.

# Partners and key contacts

## WET Team

<https://message.gccollab.ca/channel/wet-boew>

<https://message.gccollab.ca/channel/accessibility-a11y>

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Name | Contact Info | Organization | Notes | Status |
| Mike Gifford |  |  | Accessibility expert. Involved with WET team. |  |
| Rob Johnston |  | IRCC |  |  |
| Calvin Rodo |  | ESDC |  |  |
| Ian Ward | Ian.ward@tbs-sct.gc.ca | TBS |  |  |
| Pierre Dubois | [Pierra.dubois@servicecanada.gc.ca](mailto:Pierra.dubois@servicecanada.gc.ca) | Service Canada | Was acting while Mario was on parental leave. |  |
| Mario Bonito | [Mario.bonito@servicecanada.gc.ca](mailto:Mario.bonito@servicecanada.gc.ca) | Service Canada | WET Lead |  |

## Canada.ca – Digital Transformation Office

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Name | Contact Info | Organization | Notes | Status |
| Manmeet Singh | [Manmeet.singh@tbs-sct.gc.ca](mailto:Manmeet.singh@tbs-sct.gc.ca) | Lead |  |  |
| Peter Smith | [Peter.smith@tbs-sct.gc.ca](mailto:Peter.smith@tbs-sct.gc.ca) | Design Lead |  |  |
| Patrick Lajeunesse | [Patrick.lajeunesse@tbs-sct.gc.ca](mailto:Patrick.lajeunesse@tbs-sct.gc.ca) | UX Research Lead |  | Meeting on Nov. 27 |
| Laura Piper | [Laura.piper@tbs-sct.gc.ca](mailto:Laura.piper@tbs-sct.gc.ca) | Lead on IA Spec and Design Library |  | Meeting TBC |
| Michelle Gallant | [Michelle.gallant@tbs-sct.gc.ca](mailto:Michelle.gallant@tbs-sct.gc.ca) |  | Michelle coordinates most meetings for the team and should be CCd on emails to the contacts above. |  |

## SCMA

Will be key to work with if we add branding elements to Aurora. Also good contacts for things like FiP, promotion ideas, connecting with others in TBS .

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Name | Contact Info | Organization | Notes | Status |
| Mario Gigliardi | [Mario.gigliardi@tbs-sct.gc.ca](mailto:Mario.gigliardi@tbs-sct.gc.ca) |  | Was our main link between GCtools and SCMA. Was an active participant in helping with branding. |  |
| Marisa Hopp | [Marisa.hopp@tbs-sct.gc.ca](mailto:Marisa.hopp@tbs-sct.gc.ca) |  | Lead for analytics, web |  |
| Melanie Love | [Melanie.love@tbs-sct.gc.ca](mailto:Melanie.love@tbs-sct.gc.ca) | Digital Enablement + SCMA | Working directly with our team. Will be main contact for branding and promotion around Aurora. |  |
| Eric Lavoie, | [Eric.lavoie@tbs-sct.gc.ca](mailto:Eric.lavoie@tbs-sct.gc.ca) |  | Same as above. Also has skills in web dev. |  |
| Kathleen Burgess | [Kathleen.burgess@tbs-sct.gc.ca](mailto:Kathleen.burgess@tbs-sct.gc.ca) |  | Same as above. |  |

## Full Contact List

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| --- | --- | --- | --- | --- |
| Name | Contact Info | Organization | Notes | Status |
| Paul Jackson | [Paul.jackson@tbs-sct.gc.ca](mailto:Paul.jackson@tbs-sct.gc.ca) | Digital Enablement  Moving to lead a digital team at ISED | Huge supporter of Aurora. Helped review content. Helped build WET 4. Interested in helping position Aurora as a third piece to Canada.ca and WET | Keep in touch. Paul knows all the necessary connections within TBS, Canada.ca and WET |
| Josh Beveridge | [Joshua.beveridge@tbs-sct.gc.ca](mailto:Joshua.beveridge@tbs-sct.gc.ca) | Talent Cloud |  |  |
| Omar Nasr | Sierra has phone number. Will need to confirm new email. | Digital Academy (CSPS) | Helped with research when building components. Currently building a prototype for a calendar/meeting app based on Aurora. | Keep in touch. Ask for screenshots of app prototype when ready. |
| Julianne Roswell | [Julianne.roswell@tbs-sct.gc.ca](mailto:Julianne.roswell@tbs-sct.gc.ca) | Canadian Digital Service | Conducted an accessibility review and report for Aurora. | Report in progress. Will need to follow up. Once report is received, it would be good to include actionable items as issues in Github. |
| Eman El-Fayoumi, Sean Boots | [Eman.elfayoumi@tbs-sct.gc.ca](mailto:Eman.elfayoumi@tbs-sct.gc.ca)  [Sean.boots@tbs-sct.gc.ca](mailto:Sean.boots@tbs-sct.gc.ca) | Canadian Digital Service | Helped with early research and workshops. Interested in promoting Aurora. | Keep updated on big changes. |
| Thomas Gohard | [Thomas.gohard@tc.gc.ca](mailto:Thomas.gohard@tc.gc.ca) | Transport Canada | Helped review components and content of Aurora. Helped build WET 4 | Keep updated on big changes. |
| Khalil Laghari | klaghari@cihi.ca | Canadian Institute for Health Information | Interested in building a design system. Wanted to meet to talk best practices and process. | Needs follow-up. |
| Scott McNaughton,  Amit Tungare | [Scott.mcnaughton@tc.gc.ca](mailto:Scott.mcnaughton@tc.gc.ca)  [Amit.tungare@tc.gc.ca](mailto:Amit.tungare@tc.gc.ca) | Transport Canada | HUB team. Have user personas and templates to contribute either to Aurora or Canada.ca design library. | In touch with Amit. Said I would follow-up when we have a stronger partnership with Canada.ca to see where their contributions can fit best. |
| Austin Jean, Brenna Maher, Deep Gupta | [Austin.Jean@international.gc.ca](mailto:Austin.Jean@international.gc.ca) | Global Affairs Canada | Web leads interested in using Aurora for future projects. |  |
| Daniel Beaudoin | [Daniel.beaudoin@dfo-mpo.gc.ca](mailto:Daniel.beaudoin@dfo-mpo.gc.ca) | Fisheries and Oceans, Canadian Coast Guard | Building a new version of the CCG intranet based on Aurora. | Sent a screenshot to use for examples page. |
| Bryan Smith, Kelsey Singbeil | [Bryan.smith@gov.bc.ca](mailto:Bryan.smith@gov.bc.ca)  [Kelsey.singbeil@gov.bc.ca](mailto:Kelsey.singbeil@gov.bc.ca) | Government of British Columbia. | Building a design system for B.C. Had one meeting with them to talk about best practices and research. | Keep up to date with their system <https://github.com/bcgov/iggy-design-system> |
| Mark Kirkpatrick | [Mark.kirkpatrick@dia.govt.nz](mailto:Mark.kirkpatrick@dia.govt.nz) | Government of New Zealand. | Was looking into building a design system for NZ. May use Aurora as a base. | Never got around to setting up a call. Might be worth a follow-up! |
| Dan Spence | [Daniel.spence@cra-arc.gc.ca](mailto:Daniel.spence@cra-arc.gc.ca) | Canada Revenue Agency. | Helped with research and building of components. Was interested in bringing Aurora to CRA. | Keep updated on big changes. |
| Gerardo Escandon | [Gerardo.escandon@tbs-sct.gc.ca](mailto:Gerardo.escandon@tbs-sct.gc.ca) | Talent Cloud | Helped with mood board survey research. Interested in the project. | Keep updated on big changes. |

# Key messages

<https://github.com/gctools-outilsgc/design-system/blob/master/project_mgmt/Aurora_key%20messages.md>

* Aurora was built to standardize the visual language and user experience of our digital collaboration tools. The system encompasses visual elements, user interface components, data guidelines, branding and writing guidelines.
* Aurora saves our designers and developers time when building products, is fun to use, and has given us a great opportunity to work with others
* Aurora was built in the open and is available to anyone who wishes to use it.
* Aurora will be used to guide the design of all future Digital Collaboration Division products and features.
* Aurora has gained interest from governments around the world and within Canada (e.g. British Columbia, New Zealand, UK)
* Aurora was built by a multidisciplinary team that works with an agile development process.
* Using Aurora is complementary to the Web Experience Toolkit (WET), Canada.ca Style Guide, the Federal Identity Policy (FiP) and WCAG 2.1.
* Aurora is subject to improvements and further iterations.
* Unlike other design systems or web standards currently available in the Government of Canada, Aurora provides guidelines for ethical data use, friendly web writing, and interactive design.
* Aurora was built in collaboration and consultation with the Canadian Digital Service, Transport Canada, the Web Experience Toolkit, One GC team among others in the Government of Canada.
* In building Aurora, we wanted to keep the spirit of government, while providing the quality and fun seen in the private sector. Aurora was inspired by design systems such as Google's Material Design, Shopify's Polaris, the US design system, and Clarity design system.

# Future plans

**Website updates**

* *What’s New* and *Future Updates* pages to be replaced with a *Change Logs* page or other mechanism for reporting changes. [See Github issue #124.](https://github.com/gctools-outilsgc/design-system-code/issues/124)
* Redesign of documentation pages. Documentation pages will now have 3 tabs: React, HTML and Design. Code blocks will only appear in the development sections rather than design documentation. Ethan Wallace has built a prototype. [See Github issues #117.](https://github.com/gctools-outilsgc/design-system-code/issues/117) Also #115 and #116.
* Download page with distribution files and UI kit. [See Github issue #59](https://github.com/gctools-outilsgc/design-system-code/issues/59)  and #62,
* Contact link to Freshdesk portal. Aurora will be a new product/portal on Freshdesk, our help desk system. Questions will run through help agents, with help articles on Aurora available in this portal.
* Usability testing of the design system website. Improvements based on this testing. [See Github issue #80.](https://github.com/gctools-outilsgc/design-system-code/issues/80)

**Content additions**

* React components development.
* Do and don’t images to be added to Design tabs. Sabrina has created these already, Ethan had some ideas on how to present them on the page. [See Github issue #79](https://github.com/gctools-outilsgc/design-system-code/issues/79)
* Common navigation template and elements added to Navigation section in Components header. [See Github issue #70](https://github.com/gctools-outilsgc/design-system-code/issues/70)
* Branding added as a new *Identity* section.
* Documentation on accessibility guidelines and principles.
* If we get several users creating content with Aurora, add an *Example* page with screenshots or links to applications, promo materials or sites built using Aurora.
* User testing for voice and tone. This will help write better content guidelines. Marianne Aubrey wanted to take the lead on this. [See Github issue #83.](https://github.com/gctools-outilsgc/design-system-code/issues/83)

**Partnerships, promotion and strategy**

* Integration with Canada.ca Information Architecture Specifications and Design Library. (meetings in progress)
* Integration with WET team for development and improvements to WET 5 (meetings TBD)
* Open house event for people to explore and ask questions about Aurora. This may be an awesome thing to do in conjunction with the next Canada.ca update event.
* Continuous communication with Government of B.C, New Zealand, Transport Canada,
* Transport Canada has layouts to contribute, will most likely fit better in the new Canada.ca design library.